



Hindusthan College of Engineering and Technology

An Autonomous Institution, Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai

Accredited by NBA (AERO, AUTO, CIVIL, CSE, ECE, EEE, IT, MECH, MECHATRONICS)

Accredited by NAAC with 'A++' Grade with CGPA of 3.69 out of 4 in Cycle 2

Valley Campus, Coimbatore – 641 032, Tamil Nadu, INDIA

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MASTER OF BUSINESS ADMINISTRATION

FIELD VISITS

Field visits are designed to bridge the gap between theoretical knowledge and real-world business practices. These projects typically involve students venturing out into companies/ fields to gather data and tackle a specific business challenge. Through this process, students develop crucial skills like problem-solving and communication. These field visits propel students from passive learners to active participants. They learn to analyze complex situations, apply course concepts to practical scenarios, and present their findings in a clear and concise way. Ultimately, field projects help MBA students transform from textbook learners into well-rounded business professionals.





